

CLAIMS

What is claimed is:

1. A mascara composition comprising a mascara base and a keratin conditioning agent in an amount effective to improve the aesthetic appearance of a keratinous fiber to which said mascara composition is applied, wherein the keratin conditioning agent is selected from the group consisting of algae extracts, wheat amino acids, wheat protein, hydrolyzed vegetable protein and its derivatives, keratin amino acids, serum protein, yeast extract, hydrolyzed mucopolysaccharides, hydrolyzed animal protein, chitosan, phytantriol, hydrolyzed corn protein, hydrolyzed soy protein, hydrolyzed silk, silk amino acids, and mixtures thereof.
2. The mascara composition of claim 1, wherein the keratin conditioning agent is selected from the group consisting of algae extracts, hydrolyzed vegetable protein and its derivatives, wheat and silk amino acids and other source amino acids, hydrolyzed mucopolysaccharides, and mixtures thereof.
3. The mascara composition of claim 1, wherein the keratin conditioning agent is selected from the group consisting of algae extracts, hydrolyzed vegetable protein and its derivatives, wheat and other source amino acids, and mixtures thereof.
4. The mascara composition of claim 1, wherein the keratin conditioning agent is selected from the group consisting of algae extracts, hydrolyzed vegetable protein and its derivatives, and mixtures thereof.
5. The mascara composition of claim 4, wherein the hydrolyzed vegetable protein derivative is hydrolyzed vegetable protein propylene glycol-propyl silanetriol.

6. The mascara composition of claim 1, wherein the keratin conditioning agent is present in an amount of about 0.5% to about 5%.
7. The mascara composition of claim 1, wherein the keratin conditioning agent is present in an amount of about 0.5% to about 3%.
8. The mascara composition of claim 1, wherein the keratin conditioning agent is present in an amount of about 0.5% to about 2%.
9. The mascara composition of claim 1, wherein the keratin conditioning agent is present in an amount of about 0.8% to about 1%.
10. The mascara composition of claim 1, further comprising an emollient/moisturizing agent in an amount effective to moisturize eyelash fibers when the mascara composition is applied thereto.
11. The mascara composition of claim 10, wherein the emollient/moisturizing agent is selected from the group consisting of jojoba oil, lanolin oil, coconut oil, palm kernel glycerides, grape seed oil, evening primrose oil, sesame oil, castor oil, meadowfoam seed oil, emu oil, dimethicone copolyol meadowfoamate, wheat germ oil, macadamia nut oil, avocado oil, and mixtures thereof.
12. The mascara composition of claim 10, wherein the emollient/moisturizing agent is selected from the group consisting of castor oil, emu oil, jojoba oil, wheat flour lipids, dimethicone copolyol meadowfoamate, wheat germ oil, macadamia nut oil, avocado oil, and mixtures thereof.
13. The mascara composition of claim 10, wherein the emollient/moisturizing agent is selected from the group consisting of dimethicone copolyol

meadowfoamate, wheat flour lipids, wheat germ oil, macadamia nut oil, avocado oil, and mixtures thereof.

14. The mascara composition of claim 10, wherein the emollient/moisturizing agent is selected from the group consisting of dimethicone copolyol meadowfoamate, wheat germ oil, macadamia nut oil, avocado oil, and mixtures thereof.

15. The mascara composition claim 10, wherein the emollient/moisturizing agent is present in an amount of about 0.5% to about 5%.

16. The mascara composition of claim 10, wherein the emollient/moisturizing agent is present in an amount of about 1% to about 4%.

17. The mascara composition of claim 10, wherein the emollient/moisturizing agent is present in an amount of about 2% to about 3%.

18. The mascara composition of claim 10, wherein the emollient/moisturizing agent is present in an amount of about 2.5%.

19. The mascara composition of claim 10, wherein the emollient/moisturizing agent is present in an amount of about 0.5% to about 5%.

20. The mascara composition of claim 10, wherein the emollient/moisturizing agent is present in an amount of about 1% to about 4%.

21. The mascara composition of claim 10, wherein the emollient/moisturizing agent is present in an amount of about 2% to about 3%.

22. The mascara composition of claim 10, wherein the keratin conditioning agent is present in an amount of about 0.5% to about 5%; and the emollient/moisturizing agent is present in an amount of about 0.5% to about 5%.

23. The mascara composition of claim 1, wherein the mascara composition has a viscosity of from about 40,000 cps to about 150,000 cps, as measured by a Brookfield viscometer at 77°F.

24. The mascara composition of claim 1, wherein the mascara composition has a viscosity of from about 40,000 cps to about 100,000 cps, as measured by a Brookfield viscometer at 77°F.

25. The mascara composition of claim 1, wherein the mascara composition has a viscosity of from about 40,000 cps to about 60,000 cps, as measured by a Brookfield viscometer at 77°F.

26. The mascara composition of claim 1, wherein the mascara composition has a viscosity of from about 40,000 cps to about 55,000 cps, as measured by a Brookfield viscometer at 77°F.

27. The mascara composition of claim 1, wherein the mascara composition is an oil-in-water emulsion and the mascara base contains about 10% to about 20% wax, based upon the total weight of the mascara composition.

28. The mascara composition, of claim 1, wherein the mascara base contains about 16% to about 17% wax, based upon the total weight of the mascara composition.

29. The mascara composition of claim 1, wherein the mascara base contains at least one soft wax having a melting point less than about 65°F and a wax-like material that is a natural or synthetic resin or resin derivative.

30. The mascara composition of claim 29, wherein the wax-like material is selected from the group consisting of rosinates esters, hydrogenated rosinates esters, polyamide resins, rubber, latex, shellac wax, and mixture thereof.
31. The mascara composition of claim 29, wherein the wax-like material is shellac wax.
32. The mascara composition of claim 1, wherein the keratin conditioning agent is present in an amount effective to condition the eyelashes when the mascara composition is applied thereto.
33. The mascara composition of claim 1, wherein the keratin conditioning agent is present in an amount effective to increase the resistance of eyelash hair fibers to breaking, as compared to eyelash hair fibers that have been treated with a like mascara composition that does not contain the keratin conditioning agent.
34. In a mascara composition, the improvement comprising including in the composition, as a component thereof, a keratin conditioning agent in an amount effective to condition the eyelashes when the composition is applied thereto.
35. In a mascara mascara composition, the improvement comprising including in the mascara composition, as a component thereof, a keratin conditioning agent in an amount effective to increase the resistance of hair fibers of eyelashes to breaking, as compared to eyelash hair fibers that have been treated with a like mascara composition that does not contain the keratin conditioning agent.
36. In a mascara composition, the improvement comprising including in the mascara composition, as components thereof, (a) a keratin conditioning agent in an amount effective to increase the resistance of hair fibers of eyelashes to breaking as

compared to eyelash fibers that have been treated with a like mascara composition that does not contain the keratin conditioning agent and (b) an emollient/moisturizing agent in an amount effective to moisturize eyelash fibers when the mascara composition is applied thereto.

37. A method for increasing the resistance of hair fibers of eyelashes to breaking comprising treating the eyelashes with an amount of a keratin conditioning agent effective to increase the resistance of the eyelash hair fibers to breaking as compared with eyelash hair fibers untreated with the keratin conditioning agent.